

LAKWOOD CAMPING RESORT AWARDED THE ‘PLAN-IT GREEN’ AWARD BY THE NATIONAL ASSOCIATION OF RV PARKS AND CAMPGROUNDS (ARVC)

Myrtle Beach Campground Also Named the “Official Best Campground and RV Park in South Carolina” by *Official Best Of*

December 9, 2011, Myrtle Beach, S.C. – Lakewood Camping Resort was recently awarded the Plan-It Green Award by the National Association of RV Parks and Campgrounds (ARVC) during the association’s annual conference held November 30-December 2 in Savannah, Ga. The Plan-It Green Award is given to the campground that has demonstrated their efforts in becoming more eco-friendly including educating guests, goals, actions and results from enacting green initiatives within the campground for 2011.

Lakewood Camping Resort’s green initiative program, entitled ‘Be Nature’s Guest’ encourages all visitors to be more environmentally friendly while vacationing at the resort. Lakewood has developed and incorporated many green initiatives throughout the park to become more eco-friendly including placing recycling bins within the resort; installing sitebase parking pads for RVs, which are made from recycled plastics and tires to protect the grass and prevent erosion; hosting beach sweeps and distributing reusable grocery bags to resort guests.

ARVC is the only national association that exclusively represents the interests of all commercial RV parks and campgrounds in the United States. Members include RV parks and campgrounds, cabin and lodge resorts, membership campgrounds and resorts, industry suppliers and park developers. More than 3,700 private RV parks and campgrounds across the country depend on ARVC to bring value-added services to their businesses.

Official Best Of, a television program and website that provides viewers with the official best places to visit in many states across the United States, recently named Lakewood Camping Resort the Official Best Campground and RV Park In South Carolina. Lakewood Camping Resort will be featured in the half-hour television special titled “The Official Best of South Carolina – 2012” on Saturday, January 28 at 1 p.m. on WIS channel 10 NBC in Columbia and WCNC channel 36 NBC in Charlotte, or online at www.OfficialBestOf.com.

“I am thrilled that Lakewood Camping Resort has received the Plan-It Green Award this year from ARVC,” said Shannon Gomer, owner and chairman of the board of directors for Lakewood Camping Resort. “We invested a lot of time and dedication in our green initiative efforts and it’s nice to see that has been recognized by the camping and RV industry. And, to be named the Official Best Campground and RV Park in South Carolina by *Official Best Of* is truly an honor. Thank you to all of our resort guests, employees, and the community for all of

their support.”

For more information, contact Lakewood Camping Resort at (843) 238-5161, visit www.lakewoodcampground.com, or on Facebook at www.facebook.com/Lakewood.Camping.Resort.MyrtleBeach.SC.

About Lakewood Camping Resort

The family owned and operated campground located in Myrtle Beach, SC has been known for its beautiful location and tranquil atmosphere for more than 50 years. Since its inception in 1959, the Perry family investment has transformed into more than 1,900 sites, including annuals and villa rentals. Nestled along a half mile stretch of sandy beach, Lakewood is one of the largest camping resorts on the east coast and was named 2010 – 2011 Mega Park of the Year by the National Association of RV Parks and Campgrounds.